

## **Steve Greenberg**

### **Innovation Insider bio:**

If you have an idea for an invention or have a product you want on television, you'll want to meet Steve Greenberg, the author of [GADGET NATION](http://www.stevegreenberg.tv) ([www.stevegreenberg.tv](http://www.stevegreenberg.tv)).

Steve helps inventors land licensing deals and showcases new products on television

Steve has always been drawn to ingenuity and invention. It was that fascination that caused Steve to write a book about garage inventors for Sterling Publishing. The book showcases more than 100 off-beat gadgets and the inventors behind them. [GADGET NATION: A JOURNEY THROUGH THE ECCENTRIC WORLD OF INVENTION](#) is in its second printing and has recently been launched as a paperback and as an eBook. Steve served 3 years on the Board of Directors for the [United Inventors Association](#).

Steve can be seen every month on [NBC's Today Show](#). He also appears routinely on [The Dr Oz Show](#) and on the nationally syndicated news/talk show Eye Opener (<http://eyeopentv.com>). Throughout the year, Steve can be seen demonstrating innovative products in America's top TV markets including ABC New York, WGN Chicago, ABC Dallas, [NBC Seattle](#), [CBS Houston](#) and others.

Steve is a judge for innovation contests around the world including CEATEC in Japan. Steve is a frequent speaker at large events such as FutureVision and IBM's Innovate Conference.

Steve has over 10,000 followers on Twitter and is a fixture on social media.

Steve is the former host of the Food Network's [INVENTION HUNTERS](#) and for three years could be seen nationally every

weeknight demonstrating innovative products on the Discovery Channel's Your New House. He also appeared on HGTV's very popular Dream Builders for over six years. For Dream Builders, Steve has traveled the country showcasing the latest in home design, construction and trends. HGTV also used Steve's reporting skills for coverage of the hottest new home improvement products at NAHB's International Builders Show.

Before he became an innovation leader, Steve was a full-time television news reporter. While working at the CBS owned station in Miami, Steve traveled to Cuba five-times, has covered Hurricane Andrew, followed Hurricane Emily to the Carolinas, and has reported stories in Mexico, Honduras, Bahamas, and around the U.S. His reports have been seen on CBS: This Morning and routinely on CBS's national news feed service. Steve has received numerous awards including 12 Emmy Awards, the highest broadcast national award from the American Heart Association and he has received special recognition from the Florida Medical Association for his coverage of the HIV Haitians detained at Cuba's Guantanamo Bay Naval Base. Steve also took first place in the Sunshine State Awards for feature reporting. His educational kids' programs ***Doc Steve's Amazing Science Seekers, Baby Animals, Mammals & More, and Gators, Crocs & Other Yucky Swamp Creatures***—have all received numerous honors and endorsements from teacher/parent organizations.

You can follow Steve on Twitter [@stevetv](https://twitter.com/stevetv) and on Facebook at [Facebook.com/stevetv](https://www.facebook.com/stevetv), Instagram – stevegreenberg and SnapChat - stevetvusa